

WHEREAS; the goal of energy efficiency is to achieve the same or better performance using less energy, all while reducing utility bills for residential, business, and industrial customers and making our homes and workspaces healthier, safer, and more comfortable; and

WHEREAS; smarter energy use lowers the amount of electricity we need to power our lives and is a cheap, quick, and clean way to meet our energy needs and avoid emissions that can harm our health, pollute our air, and damage our climate; and

WHEREAS; folks across Wisconsin can contribute to energy efficiency efforts by learning about and participating in Focus on Energy, our statewide energy efficiency and renewable energy program; and

WHEREAS; in addition to protecting our health and climate, investments in energy efficiency and renewable energy—such as those through Focus on Energy—stimulate job creation and provide other economic benefits; and

WHEREAS; in 2020 alone, every dollar invested in Focus on Energy programs created \$4.32 in benefits directly to energy customers, including economic benefits to our state, reduced energy costs, reduced pollution, and jobs; and

WHEREAS; this year marks a commemorative milestone for Focus on Energy, celebrating 20 years of operations delivering energy- and cost-saving solutions to Wisconsinites; and

WHEREAS; today, the state of Wisconsin encourages all Wisconsinites to continue to contribute to our state's sustainability efforts by learning more about energy efficiency and adopting energy-efficient habits in their daily lives;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 6, 2021, as

ENERGY EFFICIENCY DAY

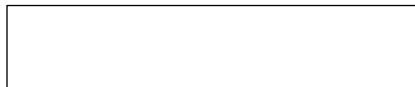
throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 30th day of September 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State