

WHEREAS; mental health conditions are real and prevalent in the lives of folks across our state, and addressing mental health is essential to ensuring the overall health and well-being of every Wisconsinite; and

WHEREAS; as we continue to navigate the unique set of challenges that the COVID-19 pandemic has presented in our state, the need for support for all Wisconsinites, especially those already affected by anxiety, depression, trauma, toxic stress, and who have other mental and behavioral health needs, has only been amplified; and

WHEREAS; whether it is our kids and families, farmers and veterans, educators and healthcare workers, folks with substance use disorders, uninsured or underinsured individuals, or those experiencing mental health crises, all Wisconsinites deserve access to quality, affordable mental and behavioral healthcare services; and

WHEREAS; we are reminded that our mental health professionals, along with our own personal support systems, can help us embrace and access the tools we need to build resilience and take a step closer to a healthier future for everyone; and

WHEREAS; the state of Wisconsin recognizes that mental and behavioral healthcare is healthcare and that, now more than ever, we have a responsibility to promote our shared values of kindness, empathy, and respect, take good care of ourselves, our friends, and our neighbors, and work to eliminate the stigma that too often prevents individuals from seeking much-needed support; and

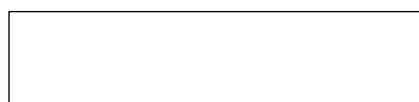
WHEREAS; there is free, confidential help available for anyone by calling the national crisis hotline 1-800-273-8255, or texting HOPELINE to 741741;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 10, 2021, as

WORLD MENTAL HEALTH DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 8th day of October 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State