

WHEREAS; according to Wisconsin Statute § 460.01(4), massage therapy—also known as bodywork therapy—refers to “the science and healing art that uses manual actions and adjunctive therapies to palpate and manipulate the soft tissue of the human body in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility”; and

WHEREAS; a growing body of research demonstrates that massage therapy can be beneficial to the overall health of people of all ages, and it increasingly plays a part in integrated healthcare services offered in Wisconsin and throughout the country; and

WHEREAS; the state of Wisconsin is committed to building a healthcare system that works for every Wisconsinite, and massage therapy is a promising option for patients who suffer from health issues including high blood pressure, arthritis, back pain, and headaches, as well as those who are seeking non-pharmacologic interventions for chronic pain management, behavioral health treatment, rehabilitation and physical training, and treatment of acute medical conditions; and

WHEREAS; Wisconsin’s licensed massage therapists are dedicated to the highest standards of care and professionalism, and maintain these standards through education, credentialing, and personal commitment; and

WHEREAS; this week, the state of Wisconsin joins the American Massage Therapy Association (AMTA) and its over 95,000 members—including the more than 2,000 members of the AMTA Wisconsin Chapter—in raising awareness of the potential benefits of massage therapy;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim October 23 through 29 2022 as

## **NATIONAL MASSAGE THERAPY AWARENESS WEEK**

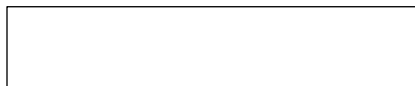
throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 7<sup>th</sup> day of October 2022.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State