

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; according to Wisconsin Statute § 460.01(4), massage therapy—also known as bodywork therapy—refers to “the science and healing art that uses manual actions and adjunctive therapies to palpate and manipulate the soft tissue of the human body in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility”; and

WHEREAS; a growing body of research demonstrates that massage therapy can be beneficial to the overall health of people of all ages, and it increasingly plays a part in integrated healthcare services offered in Wisconsin and throughout the country; and

WHEREAS; the state of Wisconsin is committed to building a healthcare system that works for every Wisconsinite, and massage therapy is a promising option for patients who suffer from health issues including high blood pressure, arthritis, back pain, and headaches, as well as those who are seeking non-pharmacologic interventions for chronic pain management, behavioral health treatment, rehabilitation and physical training, and treatment of acute medical conditions; and

WHEREAS; Wisconsin’s licensed massage therapists are dedicated to the highest standards of care and professionalism, and maintain these standards through education, credentialing, and personal commitment; and

WHEREAS; this week, the state of Wisconsin joins the American Massage Therapy Association (AMTA) and its over 95,000 members—including the more than 2,000 members of the AMTA Wisconsin Chapter—in raising awareness of the potential benefits of massage therapy;

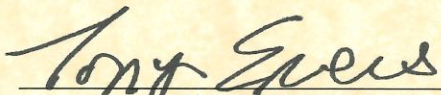
NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 23 – 29, 2022, as

NATIONAL MASSAGE THERAPY AWARENESS WEEK

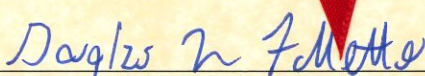
throughout the State of Wisconsin and I commend this observance
to all our state’s residents.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 7th day of
October 2022.


TONY EVERS
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State