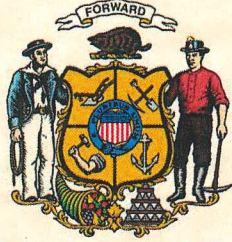


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; our financial system has evolved to provide consumers unprecedented access to an increasing array of financial products and services; and

WHEREAS; consumers' financial knowledge and skills have not kept in pace with the growing availability of financial services; and

WHEREAS; Money Smart Week® began as a collaborative campaign aimed to help consumers better manage their personal finances and is celebrated every year as part of a recognition of the importance of financial literacy education; and

WHEREAS; Wisconsin's Council on Financial Literacy was established in Wisconsin to promote statewide financial literacy and awareness by increasing the number of communities involved and number of participants of Wisconsin citizens through public awareness campaigns like Money Smart Week®; and

WHEREAS; the Money Smart Week® Wisconsin initiative 13 years ago led the nation as an overwhelming success, and during Money Smart Week® 2018 volunteer and partnering organizations offered over 250 events that attracted 11,953 attendees; and

WHEREAS; Money Smart Week® Wisconsin promotes financial literacy awareness and provides hundreds of financial education classes, activities, and opportunities for Wisconsin's citizens by working with consumers and bringing together different organizations to help them share expertise, leverage limited resources, and expand community participation;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin,
do hereby proclaim March 30 to April 6, 2019 as

MONEY SMART WEEK® WISCONSIN

throughout the state of Wisconsin. I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed.
Done at the Capitol in the City of Madison this 20th day of March 2019.



TONY EVERS
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State

