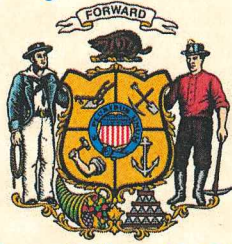


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; a first-generation Latino American, Cesar Chavez, was born on March 31, 1927, near Yuma, Arizona, and is a revered civil rights and labor rights activist and U.S. Navy veteran; and

WHEREAS; the Chavez family lost their farm during the Great Depression, and after completing the eighth grade, Chavez worked as a migrant farmer full-time to help support his family; and

WHEREAS; at nineteen Chavez began his career in community organizing, coordinating anti-discrimination campaigns and directing voter registration drives for Mexican Americans as part of his work with the Community Service Organization; and

WHEREAS; on his birthday in 1962, Chavez and fellow organizer, Dolores Huerta, co-founded the National Farm Workers Association, which later became the United Farm Workers of America, the first successful farm workers' union in American history; and

WHEREAS; Chavez spent his life organizing non-violent protests, boycotts, marches, and hunger strikes, and successfully secured union contracts that improved working conditions and wages for thousands of migrant farm workers; and

WHEREAS; Chavez was honored following his death on April 23, 1993, by more than 35,000 mourners including fellow labor activists, and was posthumously awarded the Presidential Medal of Freedom in 1994 for his work as an activist;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin, do hereby proclaim March 31, 2019 as

CESAR CHAVEZ DAY

throughout the state of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 28th day of March 2019.

TONY EVERS
GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State

