Proclamation

WHEREAS: our great state proudly wears the title of “America’s Dairylad,” as producing and consuming cheese is woven into the fabric of Wisconsin culture and identity; and

WHEREAS: Anne Pickett established one of the first known Wisconsin cheese factories in Lake Mills in 1841, preceding the Wisconsin dairy industry’s boom of industrial development as well as the more than 1,200 licensed cheesemakers in Wisconsin today; and

WHEREAS: today, the Wisconsin dairy industry generates $43.4 billion annually, totaling approximately $82,500 per minute; and

WHEREAS: Wisconsin cheesemakers produce over 600 varieties and 3.42 billion pounds of cheese, totaling 26% of all cheese in the United States and 49% of all specialty cheeses, nearly doubling the versatility of production of other states; and

WHEREAS: if Wisconsin were a country, it would rank fourth in total cheese production, behind the rest of the United States, Germany, and France; and

WHEREAS: Wisconsin has claimed more than 5,500 awards at the World Championship Cheese Contest since 1995, and won more awards than any other state or country in 2018; and

WHEREAS: whether it’s baked fried, shredded, or sliced, Wisconsin cheese is a delicacy enjoyed by people here in our state and all over the world;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim June 4, 2019 as

NATIONAL CHEESE DAY

throughout the State of Wisconsin and I commend this observance to all our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of June 2019.

Tony Evers
GOVERNOR

By the Governor:

Douglas La Follette
DOUGLAS LA FOLLETTE
Secretary of State