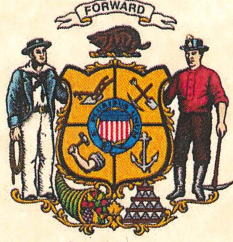


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; Wisconsin's vibrant downtowns and historic commercial districts are the centers of commerce, government, banking, and social life in our communities, and are critical to our communities' overall economic development; and

WHEREAS; the State of Wisconsin is committed to working with communities throughout the state to preserve and revitalize downtowns; and

WHEREAS; the Wisconsin Main Street program was created in 1987 to provide technical support and training to organizations dedicated to downtown revitalization activities; and

WHEREAS; Wisconsin Main Street communities have created more than 2,700 new businesses, nearly 15,000 new jobs, and have generated more than \$1.9 billion in public and private investment over the life of the program; and

WHEREAS; the Wisconsin Connect Communities program was created in 2013 to provide training and networking for communities or organizations working on revitalization topics and has since created more than 300 net new businesses, nearly 1,700 net new jobs, and has generated more than \$1.2 billion in public and private investment since 2013; and

WHEREAS; the Wisconsin Main Street Program and the Connect Communities Program have assisted 179 communities in the state with their downtown development efforts;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim July 24, 2019, as

WISCONSIN MAIN STREET DAY

throughout the State of Wisconsin and I commend this observance to all our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 22nd day of July 2019.

Tony Evers
TONY EVERS
GOVERNOR

By the Governor:

Douglas La Follette
DOUGLAS LA FOLLETTE
Secretary of State