WHEREAS cardiovascular diseases are the number one killer of people of all racial and ethnic groups in Wisconsin, claiming the lives of more than 15,000 Wisconsinites each year; and

WHEREAS, as common symptoms of heart disease vary by gender, cardiovascular disease often goes undetected in women, prompting the need for increased awareness about the prevalence of heart disease, an understanding of common symptoms for folks of all ages, and education about data-informed prevention techniques and strategies; and

WHEREAS, it is estimated that approximately 80 percent of cardiac events can be prevented, which is why the State of Wisconsin Department of Health Services is implementing a comprehensive set of system and environmental changes to combat the prevalence of heart disease in Wisconsinites across our state; and

WHEREAS, not all Wisconsin residents have the same opportunity for heart health, and as such, work must be done to improve the conditions that create health, like economic opportunity, stable employment, reliable transportation, and quality housing; and

WHEREAS, alongside the efforts of our Wisconsin state agencies, the American Heart Association’s Go Red for Women® movement motivates women to learn their family history, to move more, eat smart, and meet with a healthcare provider to determine their risk for cardiovascular diseases and stroke; and

WHEREAS, this February, Wisconsin lawmakers, elected officials, and state employees join women across the country in wearing red in honor of the Go Red for Women® campaign, reaffirming our state’s commitment to improving the health and well-being of all Wisconsin women, spreading awareness about heart disease prevention strategies, and raising awareness about the warning signs of heart attack and stroke in people of all ages and identities;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim the month of February 2020 as

AMERICAN HEART MONTH

and Friday, February 7, 2020, as

“WEAR RED” DAY

throughout the State of Wisconsin and I recommend this observance to all our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison this 24th day of January 2020.

Tony Evers
GOVERNOR

By the Governor:

Douglas La Follette
Secretary of State