WHEREAS: excessive alcohol consumption, which includes binge drinking, heavy drinking, underage drinking, and drinking during pregnancy, is a serious public health and safety concern in Wisconsin; and

WHEREAS: in 2020, Wisconsin experienced a 25 percent increase in alcohol-induced deaths relative to 2019, with 1,077 deaths recorded, as well as an increase in alcohol-related falls and poisonings; and

WHEREAS: consuming alcohol, and binge drinking in particular, can have a negative impact on an individual’s personal life, professional life, and mental and physical health, and can even increase the risk of developing certain diseases and even some cancers; and

WHEREAS: excessive alcohol use also remains a major factor in violence, motor vehicle crashes, and suicide; and

WHEREAS: ; the percentage of adults in Wisconsin who regularly consume alcohol is higher than in most other states, and a higher rate of these regular drinkers consume alcohol excessively at least once per month when compared to other states; and

WHEREAS: ; this occasion presents all Wisconsinites with the opportunity to examine their drinking habits, assess the effects on their overall health and well-being, and utilize resources, such as those available through the Wisconsin Department of Health Services (DHS) website, to learn more; and

WHEREAS: this month, the state of Wisconsin joins DHS in supporting data driven policies to prevent underage drinking, reduce excessive alcohol use among all Wisconsinites, provide resources and services to folks who need professional help, and assist our friends, family members, and neighbors in recovery;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim April 2022 as

ALCOHOL AWARENESS MONTH

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of March 2022.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State