WHEREAS; child abuse and neglect are pervasive—yet preventable—issues affecting communities across Wisconsin; and

WHEREAS; what is best for our kids is what is best for our state, which is why caregivers, families, communities, and government agencies have an obligation to work together to create safe, stable, and nurturing environments for all children; and

WHEREAS; research demonstrates that building family protective factors—including social and emotional competence of children, knowledge of parenting and child development, social connections, parental resilience, and concrete supports in times of need—can promote the optimal development of children, strengthen families, and reduce the likelihood of child abuse and neglect; and

WHEREAS; child maltreatment can be prevented by ensuring our state’s families are supported in building these protective factors through strengths-based policies, programming, and public awareness; and

WHEREAS; the pinwheel has come to serve as the physical embodiment, or reminder, of the great childhoods we want for all children and, throughout the month of April, we embrace Prevent Child Abuse America’s Pinwheels for Prevention® campaign; and

WHEREAS; this month, the state of Wisconsin joins the Wisconsin Department of Children and Families, Children’s Wisconsin, Prevent Child Abuse Wisconsin, and the Wisconsin Child Abuse and Neglect Prevention Board in reaffirming our commitment to making a difference in the lives of kids across our state by working to strengthen families and the communities in which they live;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim April 2022 as

**FAMILY STRENGTHENING MONTH**

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of March 2022.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State