

WHEREAS; while the virtues of friendship are often taken for granted or not expressed, it has long been understood that friendships are important and meaningful relationships; and

WHEREAS; to bring special attention to the value of friendship, Joyce C. Hall, founder of Hallmark Cards, Inc., suggested in 1919 that a day be set aside every year for Friendship Day; and

WHEREAS; since it was first proposed, Friendship Day has been observed as an occasion to foster a greater appreciation of friendship in our country; and

WHEREAS; in 1935, the United States Congress officially designated the first Sunday in August as Friendship Day; and

WHEREAS; especially after a year that for many was marked by isolation from loved ones, Friendship Day presents all Wisconsinites with the opportunity to appreciate, reconnect with, support, and pay tribute to their friends;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim August 1, 2021, as

FRIENDSHIP DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 9th day of July 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State