

WHEREAS; the state of Wisconsin acknowledges the many physical and mental health benefits of breastfeeding for babies and their parents, and promotes inclusive support for all milk-feeding families regardless of race, ethnicity, gender identity, sexual orientation, education level, socioeconomic status, or any other factor that makes every family and community unique; and

WHEREAS; as stated in the Surgeon General's "Call to Action to Support Breastfeeding," breastfeeding is a public health imperative and proven primary prevention strategy, which is why breastfeeding exclusively for the first six months of a child's life when feasible, with continued breastfeeding throughout the child's first year, is recommended by the American Academy of Pediatrics to optimize infant health, growth, and development; and

WHEREAS; the Wisconsin Department of Health Services, local health departments, and tribal organizations throughout Wisconsin promote and support exclusive breastfeeding as the optimal method of infant feeding through nutrition programs such as the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC); and

WHEREAS; while we celebrate the progress that we have made in our state to codify and protect the right to breastfeed, we must also recognize that many pregnant people and new parents who want to breastfeed continue to face barriers in their communities, the healthcare system, and employment settings, including racial and ethnic discrimination; and

WHEREAS; this month, the state of Wisconsin commends the parental health and breastfeeding advocates throughout our state working to build individual, family, and community support for breastfeeding, and joins them in celebrating and promoting awareness of the benefits of breastfeeding for all babies and parents, now and in the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim August 2021 as

## **NATIONAL BREASTFEEDING MONTH**

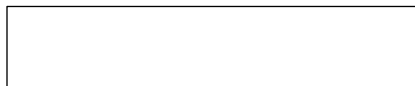
throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 9<sup>th</sup> day of July 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State