WHEREAS: according to the United States Small Business Administration, women own nearly ten million businesses in the United States, employing more than eight million individuals, and accumulating over $1 trillion in sales; and

WHEREAS: many women-owned businesses in the United States are small businesses with fewer than 500 employees, who benefit greatly from the resources and support of the Office of Women's Business Ownership and Women's Business Centers; and

WHEREAS: Wisconsin has been recognized as one of the top 10 states for women entrepreneurs and is home to an estimated 142,400 women-owned businesses, which contribute $27 billion in total economic impact and employ approximately 168,000 people, according to the Wisconsin Women’s Council; and

WHEREAS: although women-owned businesses are increasingly prevalent, women entrepreneurs, especially minority women entrepreneurs, continue to face barriers to opportunity such as responsible and fair capital and quality business education resources; and

WHEREAS: the State of Wisconsin recognizes the importance of supporting women-owned businesses throughout the state, and is committed to empowering women entrepreneurs to encourage strong communities, continued economic growth, workforce vitality, and dynamic innovation; and

WHEREAS: American Business Women’s Day provides an opportunity to reflect on the contributions of women entrepreneurs and executives across our state and country, and to honor their ongoing innovations that help to fuel both Wisconsin’s economy and our workforce pipeline;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim September 22, 2019, as

AMERICAN BUSINESS WOMEN’S DAY

throughout the State of Wisconsin and I commend this observance to all our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 16th day of September 2019.

TONY Evers
GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State