Proclamation

WHEREAS: craft beer and microbreweries are seeing a significant resurgence across the United States, including in the State of Wisconsin, which has traditionally been a leader in the beer industry; and

WHEREAS: the number of breweries in Wisconsin has more than doubled in the past decade, generating over $2.25 billion in total statewide economic impact; and

WHEREAS: breweries and taprooms attract a diverse range of visitors and serve as gathering places, adding to the sense of community and attracting other small business investment; and

WHEREAS: craft breweries depend on Wisconsin’s clean water, source local ingredients and suppliers, and generally serve as local economic drivers; and

WHEREAS: these breweries contribute value to their cities and Wisconsin’s economy by creating jobs, buying locally, and paying taxes; and

WHEREAS: Wisconsin craft brewers provide educational opportunities about brewing techniques using local ingredients;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim September 26, 2019, as

WISCONSIN CRAFT BREWERY DAY

throughout the State of Wisconsin, and I commend this observance to all our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 23rd day of September 2019.

Tony Evers
GOVERNOR

By the Governor:

Douglas La Follette
Secretary of State