WHEREAS, breast cancer is the second leading cause of cancer death among women, exceeded only by lung cancer; and

WHEREAS, over the course of a lifetime, one in eight women will be diagnosed with breast cancer, and the risk increases with age; and

WHEREAS, the breast cancer incidence rate for Wisconsin's Black women continues to rise, and racial disparities in breast cancer mortality have become more pronounced over time; and

WHEREAS, the Department of Health Services' Well Woman Program currently partners with the American Cancer Society and many other health, academic, professional, community- and faith-based organizations on interventions to address racial disparities in breast cancer mortality; and

WHEREAS, mammograms and other preventative breast cancer screenings are the most effective way to detect breast cancer early and increase one's chances of successful treatment; and

WHEREAS, the Well Woman Program participates in the Centers for Disease Control and Prevention's National Breast and Cervical Cancer Early Detection Program to provide mammograms to eligible Wisconsinites with little or no health insurance coverage; and

WHEREAS, the state of Wisconsin is committed to building a healthcare system that works for everyone and recognizes that all people are at lower risk when they have the opportunity to benefit from healthy lifestyles, including access to healthy foods and routine health screenings, opportunities for physical activity, and resources that help individuals to limit alcohol consumption and stop smoking;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin, do hereby proclaim October 2019 as

BREAST CANCER AWARENESS MONTH

throughout the state of Wisconsin, and I commend this observance to all our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 18th day of October 2019.

[Signature]
TONY EVERS
GOVERNOR

By the Governor:

[Signature]
DOUGLAS LA FOLLETTE
Secretary of State