STATE *of* WISCONSIN

OFFICE *of the* GOVERNOR

Proclamation

WHEREAS; the goal of energy efficiency is to achieve the same or better performance using less energy, all while reducing utility bills for residential, business, and industrial customers and making our homes and workspaces healthier, safer, and more comfortable; and

WHEREAS; smarter energy use lowers the amount of electricity we need to power our lives and is a cheap, quick, and clean way to meet our energy needs and avoid emissions that can harm our health, pollute our air, and damage our climate; and

WHEREAS; folks across Wisconsin can contribute to energy efficiency efforts by learning about and participating in Focus on Energy, our statewide energy efficiency and renewable energy program; and

WHEREAS; in addition to protecting our health and climate, investments in energy efficiency and renewable energy – such as those through Focus on Energy – stimulate job creation and provide other economic benefits; and

WHEREAS; between 2015 and 2018, every dollar invested in Focus on Energy programs created $5.85 in benefits, including economic benefits to our state, reduced energy costs, reduced pollution, and jobs; and

WHEREAS; today, the state of Wisconsin encourages all Wisconsinites to continue to contribute to our state's sustainability efforts be learning more about energy efficiency and adopting energy-efficient habits in their daily lives;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 7, 2020, as

ENERGY EFFICIENCY DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 1st day of October 2020.

Tony Evers

TONY EVERS
GOVERNOR

By the Governor:

Douglas La Follette

DOUGLAS LA FOLLETTE
Secretary of State