WHEREAS; distracted driving refers to driving while doing another activity that takes your
attention away from driving, whether visually, manually, and/or cognitively, including driving
while using a cell phone; and

WHEREAS; distracted driving is one of the leading causes of motor vehicle crashes in the
United States, and was a factor in almost 9,000 crashes and 31 deaths in Wisconsin last year; and

WHEREAS; 11 percent of Wisconsin drivers reported not wearing their seat belts in 2020, and
177 Wisconsinites were killed when they were not buckled up; and

WHEREAS; two of the most important actions that a driver can take to prevent or survive a
motor vehicle crash include wearing a seat belt and not using a cell phone while driving; and

WHEREAS; the state of Wisconsin affirms its commitment to reducing the number of crashes on
our roads through public safety campaigns and law enforcement efforts that raise awareness of
the dangers of distracted driving; and

WHEREAS; the Wisconsin Department of Transportation (WisDOT) is encouraging safe driving
practices with the launch of the Buckle Up Phone Down campaign, calling on every person to
take action before driving a vehicle; and

WHEREAS; today, the state of Wisconsin joins WisDOT in encouraging all Wisconsinites to
make responsible driving decisions and to empower one another to join the Buckle Up Phone
Down campaign;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 15, 2021, as

BUCKLE UP PHONE DOWN DAY
throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State
of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 8th day of October
2021.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State