STATE of WISCONSIN



OFFICE of the GOVERNOR

WHEREAS; there are nearly 5,000 licensed massage therapists in the state of Wisconsin contributing to the health and wellness of Wisconsinites throughout the state; and

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WHEREAS; the state of Wisconsin is committed to building a healthcare system that works for every Wisconsinite, and massage therapy is a promising option for patients throughout our state who suffer from health issues including high blood pressure, arthritis, back pain, and headaches, among others; and

WHEREAS; a growing body of research shows massage therapy can be beneficial to overall health for individuals of all ages, and it is increasingly part of integrated healthcare services offered throughout the country; and

WHEREAS; the massage therapy industry is valued at approximately \$18 billion in the United States; and

WHEREAS; the American Massage Therapy Association is a professional association for massage therapists that provides consumer and professional education information on massage and helps consumers and health professionals locate qualified massage therapists in their area;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin, do hereby proclaim October 20 – 26, 2019, as

NATIONAL MASSAGE THERAPY AWARENESS WEEK

the state of Wisconsin and I commend this observance to all our ough citizens.

> IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 9th day of October 2019.

> > GOVERNOR

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DOUGLAS LA POLLETTE
Secretary of State

Secretary of State