

WHEREAS; a wage gap refers to an observed disparity in earnings between workers of different genders, races, or ethnic backgrounds; and

WHEREAS; these disparities persist in American society in part due to institutionalized discrimination, and women of color – experiencing a wage gap that exists at the intersection of multiple demographic factors – have long been disproportionately affected; and

WHEREAS; Latina women in the United States experience one of the widest wage gaps in the United States when compared to men, and white, non-Hispanic men, in particular; and

WHEREAS; while the average woman in the United States makes 81 cents for every dollar made by the average man, the average Latina woman makes just 55 cents for every dollar made by a white, non-Hispanic man once this gap is broken down by race and gender; and

WHEREAS; we recognize that achieving equal pay for Latina women and increasing their representation in high-wage jobs is essential to the prosperity of our state’s families, communities, and overall economy; and

WHEREAS; every year, Latina Equal Pay Day is observed on the approximate day into the new year that a Latina woman must work in order to earn what a white, non-Hispanic man earned on average in the previous year; and

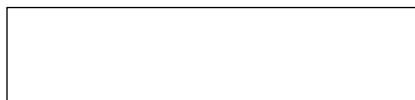
WHEREAS; today, the state of Wisconsin reaffirms its commitment to the principle of equal pay for equal work, expanding employment and professional advancement opportunities for Latina women, and working towards a more just and equitable economy and society;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 29, 2020, as

LATINA EQUAL PAY DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 5th day of November 2020.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State