STATE *of* WISCONSIN

OFFICE *of the* GOVERNOR

Proclamation

WHEREAS; Wisconsin is one of our country's leading states for food and beverage production, including sweet treats of all shapes, flavors, and colors that are enjoyed worldwide; and

WHEREAS; throughout our state's history, German immigrants, craftsmen, and entrepreneurs have played an important role in shaping Wisconsin into the manufacturing center that it is to this day; and

WHEREAS; headquartered in Germany, HARIBO is a beloved producer of gummi products and the #1 gummi brand in the United States, and is celebrating its 100th anniversary in December 2020; and

WHEREAS; HARIBO is the original inventor of the gummi bear, which it created in 1922, and now produces 100 million of its signature Goldbears daily to be sold in 100 countries around the world; and

WHEREAS; HARIBO will be building its first North American production facility in Pleasant Prairie, investing more than $300 million, which represents the largest single investment in the company's history; and

WHEREAS; today, as we celebrate HARIBO's 100th anniversary, the state of Wisconsin recognizes HARIBO for its historic ties and contemporary importance to our state, and wishes the company many more years of success in Wisconsin and worldwide;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim December 18, 2020, as

HARIBO GUMMI DAY

throughout the State of Wisconsin and I commend this observance to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 16th day of December 2020.

Tony Evers

TONY EVERS
GOVERNOR

By the Governor:

Douglas La Follette

DOUGLAS LA FOLLETTE
Secretary of State